

Unit Title: Undertaking An Enterprise Project
Unit Level: Entry 2
Unit Credit Value: 2
GLH: 20
LASER Unit Code: WJB328
Ofqual Unit Code: J/504/1300

This unit has 5 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to select a product to sell to a particular target market.	1.1	Select a target market from a given list.
		1.2	Select a product to sell to the chosen target market from a given list.
2.	Be able to select a suitable venue to sell the product.	2.1	Select where to sell the product from a given list of venues.
		2.2	State why the venue chosen is suitable to sell the product.
3.	Know the equipment/resources needed to sell the product.	3.1	List the equipment/resources needed to sell the product.
4.	Be able to recognise when equipment is unsafe.	4.1	State signs that equipment may be unsafe.
5.	Be able to participate in an enterprise project.	5.1	Take part in an enterprise project.
		5.2	State what aspects of an enterprise project s/he enjoyed.
		5.3	State aspects of an enterprise project that could be improved.

Assessment Guidance:
NA

Additional Information:
NA